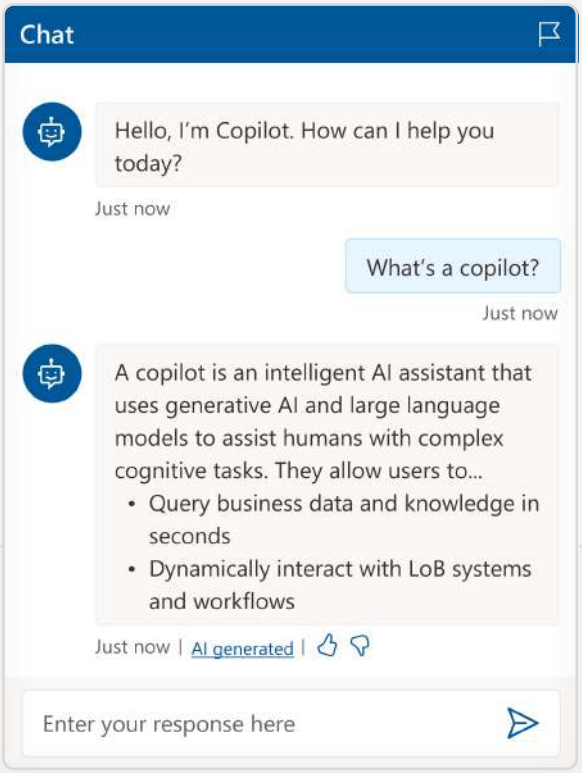
Microsoft

Build your own custom copilot

Harness the power of next-generation AI and enable your organization to respond to customer and employee needs faster and more effectively than ever before.

with
Microsoft Copilot Studio

Create knowledgeable, connected copilots with ease and deploy them safely and efficiently across multiple channels and services — all in one comprehensive studio.



- Optimize business processes
- Increase productivity
- Reduce overhead costs
- Accelerate innovation
- Enrich customer and employee experiences
- Do more with less



Create experiences that are...

Intelligent
Remember and understand user context and intent

Actionable
Dynamically complete tasks and automate workflows

Secure
Maintain industry standards for governance, security and lifecycle management

Connected
Connect to your data and legacy systems, extend across Microsoft's ecosystem and more

Up to 80% of organizations' digital experiences will be delivered to consumers via virtual people by 2026 [1]

"Copilot Studio enables us to build and make quick updates to an employee facing copilot that can reason over multiple knowledge sources and provide consistent and relevant answers. Copilot Studio has helped us reduce the workload and costs of our support team, while increasing the engagement and loyalty of our employees."

Ramesh Murugan, Director
Employee Technology & Experiences

PayPal

Over 10,000 organizations use Copilot Studio today



Design tailored solutions across industries and departments

Customer Service

Interact with your customers 24/7

- Make an exchange
- What's my baggage allowance?
- Support tickets
- Centralized FAQs

IT / Help Desk

Optimize employee troubleshooting

- Reset my password
- Refresh my laptop
- Support services
- Equipment requests

Frontline Workers

Streamline operations, customer support and more

- Give me customer history for...
- What tasks do I have due today?
- Access records
- Managing tasks

- No infrastructure management
- 20+ supported languages
- Secure, trusted platform

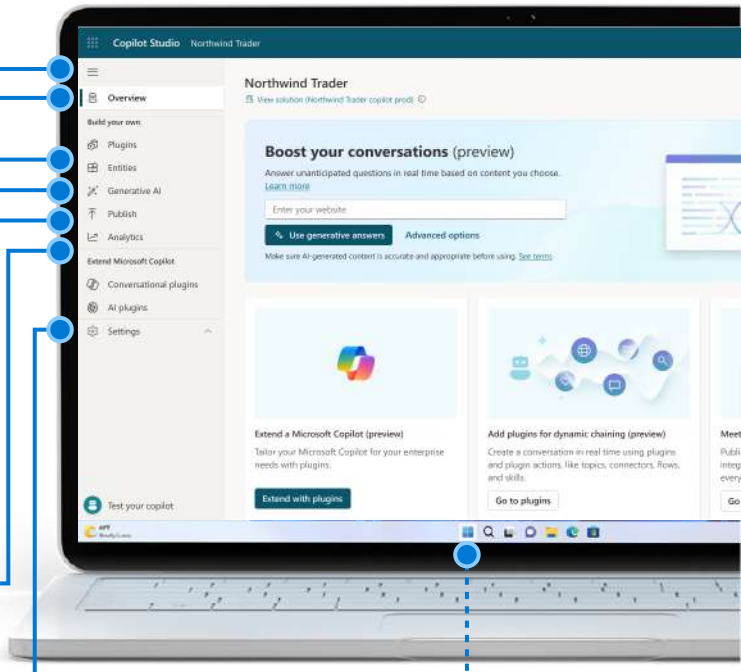
workday. servicenow

salesforce ORACLE

SAP + more

Empower everyone to build copilots

- Use natural language and a low-code graphical interface, or switch to code views.
- Create rules-based topics with robust variable management, logic and rich responses.
- Access 1,200+ prebuilt data connectors, add automated workflows, and more.
- Instantly provide multi-turn answers using your organization's real-time content and gen AI.
- Publish to your website, apps, Facebook, Teams, and many other supported channels.
- Automatically track critical KPIs with built-in analytics.
- Secure and govern with a unified admin center and data and access controls.



Enhance your copilot with Azure AI Studio

Connect to your contact center for live agent hand offs

Modernize your LoB systems

Extend beyond the studio

Learn more at aka.ms/copilotstudio

Microsoft

[1] Gartner, Forecast Analysis: Hyperautomation Enablement Software Worldwide, Cathy Tornbohm, Varsha Mehta, Tarun Rohilla, Anna Griffen, 06 October 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Smartbridge

Backstage Pass to the AI Magic

Where the curtain lifts on your Copilot transformation

While the AI spotlight shines on Copilot, Smartbridge is behind the scenes cleaning the data, setting the stage, and managing the cues, so your organization can deliver a standing ovation-worthy performance.

Your VIP Copilot Services from Smartbridge

- **Copilot Readiness Assessment**
  Discover where you stand and what's needed to launch
- **Data & AI Foundation**
  Clean, connect, and prepare your data for intelligent action
- **Custom Copilot Development**
  Tailored copilots built to support unique business needs
- **Copilot + Power BI + Fabric**
  Amplify insights with integrated analytics and automation
- **Executive Insights & Decision Support**
  Dashboards and copilots that speak the language of leadership
- **Industry Use Case Design**
  Pre-built Copilot scenarios for your industry
- **Governance & Change Management**
  Ensure security, adoption, and long-term success

Meet Your AI Production Crew

Smartbridge is a trusted technology consultancy and long-standing Microsoft partner with over 20 years of experience. From data pipelines to digital enablement, we help mid-size and enterprise organizations accelerate their journey into AI-powered operations.

Read to Take Center Stage with AI?

Book a chat with us to get your backstage pass and access our Copilot services.

Book on our calendar

Email innovations@smartbridge.com

Call 713-360-2500

Visit https://smartbridge.com/ai/microsoft-copilot/ to learn more